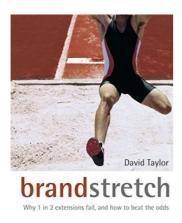
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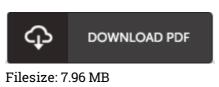
BRAND STRETCH: WHY 1 IN 2 EXTENSIONS FAIL, AND HOW TO BEAT THE ODDS: A BRANDGYM WORKOUT



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- Authored by Taylor, Dave
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