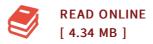




# Taking Care of Men: Sexual Politics in the Public Mind

By Anthony McMahon

Cambridge University Press. Paperback. Book Condition: new. BRAND NEW, Taking Care of Men: Sexual Politics in the Public Mind, Anthony McMahon, The idea of the sensitive, postfeminist 'new man' has received great attention. This book sets out to determine how much of the hype is based on fact, and why such images have proliferated in the media. McMahon focuses on the pivotal issue of men's relationship to the vital daily work of caring for people - both physically and emotionally - revealing much confusion about the extent and the interpretation of change. Using statistical data, as well as interview transcripts and media analysis, McMahon draws insightful distinctions between pleasure and performance, assistance and responsibility, gendered personality and gendered jobs, and - underlying all - between consumption and production. Incorporating social theory, psychology and popular culture, this book argues that recent social conversation about men largely avoids the important political point that men's material interests provide a major motivation for resistance to pro-equity change.



#### Reviews

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-- Prof. Christelle Stark III

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Dover Publications Inc., United States, 2013. Paperback. Book Condition: New. Reprinted edition. 202 x 128 mm. Language: English. Brand New Book. For lucidity and compactness of style, James s short novels, or novelles, are shining examples of his genius. Few other...



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