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Open Your Own Bed and Breakfast

By Barbara Notarius

John Wiley & Sons. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 8.8in. x 6.0in. x 1.0in.Experience the joy-and profits-that come from managing your own bed and breakfast!Whether you already know the magic that comes with owning a B and B or you are at the planning stage, the fourth edition of Open Your Own Bed and Breakfast-now updated with everything you need to know about online marketing-guides you through this special world. Barbara Notarius, one of Americas most widely recognized and respected B and B experts, shows you how to make your dream a reality. Some of the essential information provided in this book includes: Your responsibilities-and those of your guests Financial considerations Advertising, the Internet, and working with a reservation service Evaluating your homes assets and liabilities Conforming to the ADA Legal, tax, and insurance issues, including recent changes in the tax code Interviews with successful hosts Lists of B and B associations, guidebooks, and B and B reservation services This new edition is an informative update of every aspect you need to know in order to run your B and B smoothly and successfully. Combining a meticulous business approach with a sincere appreciation for the pleasure that comes...



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