

Find eBook

DEVELOPING QUESTIONS FOR FOCUS GROUPS



Sage Publications (CA). Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 10.1in. x 6.9in. x 0.3in. Asking the right questions is critical in focus group interviewing. This book describes a practical process for identifying powerful themes and then offers an easy-to-understand strategy for translating those themes into questions. Richard Krueger suggests ways of categorizing, phrasing and sequencing focus group questions. Going beyond material presented in his earlier books, Krueger shares ideas for questions that get participants actively involved in the focus...

Download PDF Developing Questions for Focus Groups

- Authored by Richard A. Krueger
- Released at -



Filesize: 1.93 MB

Reviews

I actually began looking over this pdf. This can be for all those who statte there was not a worthy of reading through. I am easily can get a enjoyment of reading through a written publication.

-- **Rafael Feeney Jr.**

This pdf is great. It really is rally intriguing through studying time period. I am just quickly could possibly get a satisfaction of reading a written pdf.

-- **Roosevelt Braun**

Related Books

- **Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large**
- **Harts Desire Book 2.5 La Fleur de Love**
- **Shepherds Hey, Bfms 16: Study Score**
- **DK Readers The Story of Muhammad Ali Level 4 Proficient Readers**
- **The Stories Julian Tells A Stepping Stone BookTM**